

FRANCHISEPRO™



The **FRANCHISEPRO™** is a validated assessment product developed specifically for franchise operations. The **FRANCHISEPRO™** provides strategic insight into a prospective franchisee's inherent intrapreneurial disposition, highlighting both strengths and potential growth opportunities. When benchmarked and used as part of a selection process, the **FRANCHISEPRO™** helps corporate decision makers ensure that they are getting the "right" franchisee.

FRANCHISEPRO™

- Predicts franchisee performance
- Validated and benchmarked specifically for franchise organizations
- Provides customized interview questions
- Includes training and coaching suggestions
- Includes our complimentary Profile Administration Center (PAC)

The **FRANCHISEPRO™** has proven to be an extremely effective assessment to help franchise operations invest in the best fit candidates who will generate excellent returns to the franchisor and enhance the corporate brand. The **FRANCHISEPRO™** can also help the franchisor select the best candidates to manage corporate stores and locations.

Similar to all our selection assessments, the **FRANCHISEPRO™** has been developed through extensive validation procedures to predict both the performance and retention of franchises. Through ongoing validation we have customized the prediction formula for each of our clients to select candidates who fit an organization's culture and management team.

Through proprietary matching formulas, the **FRANCHISEPRO™** predicts:

- The candidate's preferred franchise environment
- The Amount of HO support required
- Partnership Orientation
- Service Orientation
- Entrepreneurial vs Intrapreneurial
- Adherence to a franchise system
- People Orientation
- Dispute Resolution
- Major Motivators

The **FRANCHISEPRO™** is based on the advanced Self Management Group's psychometric engine which has been used effectively to predict performance in most major market segments including food services, financial, manufacturing, automotive, customer service and health care. Our related products can also help franchises and franchisees recruit all staff positions for their franchise locations.



SELF MANAGEMENT GROUP

The **Self Management Group** is a world leader in screening, selecting, developing, and retaining top performers. For over 30 years, the **Self Management Group** has partnered with leading companies to develop high performance, self managed organizational cultures.

For more information about the **FRANCHISEPRO™** and the **Self Management Group's** other profiling and training systems please visit www.selfmgmt.com or call 416.746.0444.

For a free demo and complimentary consultation contact:

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